Minutes – DALINC Business Meeting, January 24, 2019 – NICC Library, Peosta.

Attendance: Shirley Vonderhaar, President; Becky Heil, Susan Henricks, Victor Lieberman, and Joyce Meldrem.

The DALINC business meeting was called to order at 8:46 a.m.

Lieberman made a motion to approve the agenda, which was seconded by Heil and the motion carried.

The Secretary’s minutes were discussed for approval. Motion to approve the minutes from the last business meeting of November 29 by Heil and seconded by Meldrem; motion carried. Discussion was held regarding the need to add a signature to minutes. This is particularly important if someone other than the secretary takes minutes.

Treasurer’s Report - Galena Public Library is planning to join DALINC and will send dues by check. PayPal account balance is $1,295.61 and the bank account has a balance of $1,719.94. All funds total $3,015.55. Lieberman made a motion to approve the Treasurer’s Report, which was seconded by Meldrem and the motion carried. Discussion followed regarding the PayPal account having a relatively high balance. Is this necessary? Vonderhaar noted that this can be discussed at the next business meeting and she will add the PayPal topic to the agenda.

Spring Conference – Heil reported on the many activities taking place in preparation for the Spring Conference sponsored by DALINC. Henricks will follow up with Michael May to co-present with Karen Davidson on the All Iowa Reads program. There are currently 10 presenters, which is one too many. A decision must be made about the break out session presenters. A link is required to forward to presenters so that they can submit pictures and bio information for their program. Vonderhaar suggested that the 10th program act as on-call to fill in if there is a cancellation.

Once information is received by presenters through this link an evaluation of types of programs and fit for audience will be decided and the 10th program will be identified as a back-up. Vonderhaar requested clarification on the conference fee. It was agreed the conference committee set it at $75. This includes overhead and some profit. The question was raised as to whether the conference should be treated as a revenue generator. Lieberman suggested we leave it since this is the first year for this type of conference and a cushion would be good.

Heil next discussed the key note speaker. Lieberman has contacted four people and three said no with not much hope for the fourth, but he can follow up again. Mike Wright was going to check into the cost of BridgeWorks. Lieberman can go back to ALA for additional leads. Promotion material should be ready by February first and the information on the key note speaker may need to be left open at this time. The budget for the keynote speaker is $1,200. Heil is going to follow up with Julie Kronlage at Travel Dubuque, which is also the Convention and Visitor’s Bureau, as a potential keynote speaker. Another option is Maryann Mori. The topic/theme of this conference is: “Events That Matter”. The conference name will be permanent with the theme following a semi-colon as a subtitle each year. The formal name that will continue must be identified. Vonderhaar will send out a survey to DALINC members to identify this. Meldrem will update the website with the new date for the conference.

Meldrem will also add information about the conference on a protected page of the website to include mailing addresses, minutes, and all other information relevant from past conferences for future use.

Meeting adjourned: 10:05 a.m.

Minutes completed by Susan Henricks.